



## Privacy Policy for Plenty Street Pty Ltd

Plenty Street Pty Ltd ("we," "us," "our") is committed to protecting the privacy of our users and customers. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website and engage with our affiliate marketing services. We adhere to the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs), as well as any other applicable privacy laws in Australia, in managing your personal information.

### 1. Information We Collect

**Personal Information:** We may collect your name, email address, phone number, and payment details.

**Non-Personal Information:** Includes browser type, operating system, IP address, and usage data.

**Cookies:** Used to enhance your experience, track site usage, and for marketing.

### 2. How We Use Your Information

- To provide and manage services
- To communicate with you
- To analyse usage and improve content
- To comply with legal requirements

### 3. Sharing Your Information

- With trusted third-party providers
- With affiliate partners
- When legally required

### 4. Data Security

We use security measures to protect your data.

### 5. Your Rights

You can request access, correction, deletion, and opt-out of marketing.

### 6. Third-Party Links

We're not responsible for external websites.

### 7. Updates

We may update this policy and will reflect changes here.

**Contact:** Plenty Street Pty Ltd, 117 Old Bar Road, Glenthorne NSW 2430

Ph: 0458 994 845 | Email: [kate@plentystreet.com.au](mailto:kate@plentystreet.com.au)

Effective Date: 01/09/2024